

Kwesi McIntosh 30/7/11 Age: 13

Essay question 1 ~~Essay question 2~~

There are many people in south africa who have independent businesses. Some of them these people are below the poverty line. These people would find it quite hard to make a living as they face bigger rivals who have opened shops and markets. Some may find it easy to make a living from their independent businesses as they are the people that draw in the customers. But now, all of this will change. Just recently, south africa has allowed retail giant Wal-mart to enter and set up shops and markets. In this essay, I will talk about how this could affect local businesses and what I think will happen in south africa.

Wal-mart is the world's biggest retail company with over 4000 shops world wide. Until up till now, Wal-mart has had shops in every continent apart from africa. In my opinion, ^{this} there is going to be a huge impact on rivals and independent businesses. At first, Wal-mart will probably get rid of any major rivals like they had done with mass market. But I don't think they will buy other independent businesses as mass market was a threat towards sales in ~~with~~ Wal-mart.

What I do think Wal-mart will do is this. To make sure that Wal-mart would have a high income, Wal-mart would put the independent businesses and rivals out of business. To make this happen, Wal-mart would decrease the price on their products. This would have a big impact on the other businesses as they would have less customers due to most of them buying from Wal-mart. To try and bring customers back, the independent businesses would lower their prices. But this won't last for long due to the fact that since Wal-mart has a lot more money than the independent businesses, Wal-mart would be able to survive longer with less money coming in.

To finish it off, Wal-mart would lower the prices again, bringing customers back. As the other businesses have near to no money coming in any more,

then they would have to pack up shop and leave.

If this happens, Wal-Mart would begin to earn more money as there would be no-one else to compete with. This could also affect children because if they want to run a business in retail, they won't be able to get very far as Wal-Mart would destroy their business.

On a whole, I think most local businesses will be wiped out or bought by Wal-Marts. I, personally, see this as an invasion. I think that once Wal-Mart has cleared any rivals in ~~the~~ south africa, it will branch out to the rest of africa. If this does happen, poverty would increase as most of the ~~current~~ ~~citizens~~ citizens aren't getting any thing out of Wal-Mart being in africa.

Also, I think that Wal-Mart would gain full control over the retail industry in south africa, as the biggest retail company in the world, I don't think they would set up a few shops in south africa, put their feet up and be happy about it.

This is why I think letting Wal-Mart into africa is a bad idea.

To me there is probably only one good thing about this and that is the increase of jobs available. But just because there is an ~~increase~~ increase of jobs ~~doesn't~~ doesn't mean they are going to pay you what someone for a hard days work. They can still rip you off for manual labour. But from my own point of view, I don't think letting Wal-Mart in to south africa will be good for south africa.

Over all, letting the worlds biggest retail giant in to south africa is a bad decision. The reason why? Because it is the start of a retail ~~invasion~~ invasion. It will start small but sure enough, it will branch out, covering south africa but I don't think it will stop there. I think ~~all~~ Wal-Mart will swallow africa retail companies and spit out its own. South africa probably won't even profit from Wal-Mart. Do you disagree?

It isn't right that other races are running our lives for us, stealing from us and our country. We as a people need to change and get our minds right and this is a prime example of why we should. If we can't stand up for ourselves, run our countries or even our own lives, then we will be defeated.